## LAKES REGION 235 DANIEL WEBSTER HIGHWAY, BELMONT, NH

## **DIGITAL BILLBOARD**



## **Area Highlights**

The only digital billboard in the heart of the Lakes Region, positioned on one of New Hampshire's most heavily traveled, non-divided commercial highways. Targeting folks traveling to and from Laconia, the billboard is one half-mile south of the Belknap Mall and just five miles north of the Tanger Outlet Center at Exit 20 off Interstate 93.

Latitude:	43.505578
Longitude	-71.502705
Double-Sided:	Yes
Size:	10.5' h x 16.5' w
Digital:	Yes
Rotation & Timing:	Each ad is displayed for 7.5 seconds per 60-second cycle / 60 times per hour.
Production:	Call for design quote
Uploads:	No charge
Display Options: See spec sheet for more information	Conditional & dynamic content available: • Time • Temperature • Date

- Countdowns
- RSS feeds

**South Face** (Heading towards Laconia) or **North Face** (Heading towards Tilton)



